HARROGATE

SPRING WATER

BARTON WILLMORE

Background

- Harrogate Spring Water Ltd built a new facility and started producing bottled water at the site in 2002;
- In 2014 a 1,925 m2 extension was built to the north of the existing factory, increasing production, while also providing more efficient and increased access for vehicles transporting the water. The proposals also incorporated a new sub-station for the town supplying c30% of the towns power;
- Harrogate Spring Water can only be bottled at source and any future additional production / bottling facilities can only be built on the existing or adjoining land.
- The location of the business is driven by the need to be sited in close proximity to the existing aquifer;
- By its very nature, Harrogate Spring Water cannot be sourced from any other location.

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The Brand

- Since the business was established in 2002, Harrogate Spring Water has firmly become a premium national brand;
- Currently employs over 70 full time staff;
- The business continues to make significant investment;
- Over 95% of the raw material spend is within Yorkshire therefore helping the local economy thrive.
- The brand has and continues to raise the global profile of Harrogate.

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The Application

- Outline Planning Application with all matters reserved except access;
- Seeks to establish the general principle of development on the site;
- Matters relating to landscaping, layout and design are to be considered at the detailed design stage;
- Detailed Design and Access Statement sets out a series of design parameters;
- The draft proposals have been very much landscape led.

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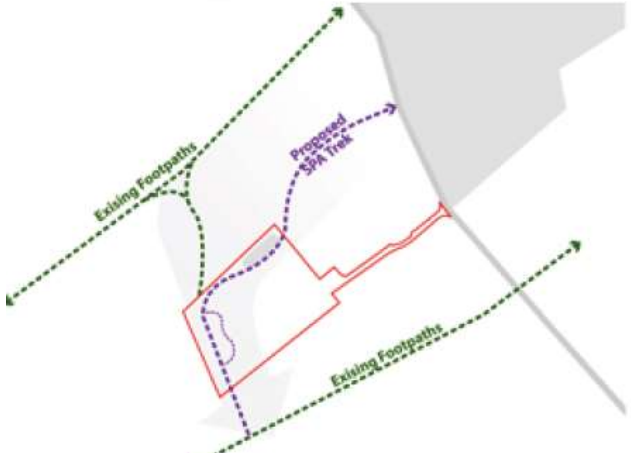
Opportunities

GREEN LINKS TO STRENGTHEN SURROUNDING GREEN NETWORKS

ROBUST GREEN-BLUE INFRASTRUCTURE TO PROTECT AND ENHANCE VIEWS FROM THE SURROUNDING COUNTRYSIDE



ROBUST FOOTPATH LINKS BASED ON THE EXISTING FOOTPATH NETWORK

INFORMATION BOARDS SHOWCASING THE HISTORY OF 'HARROGATE SPRINGS' AND THE SURROUNDING COUNTRYSIDE

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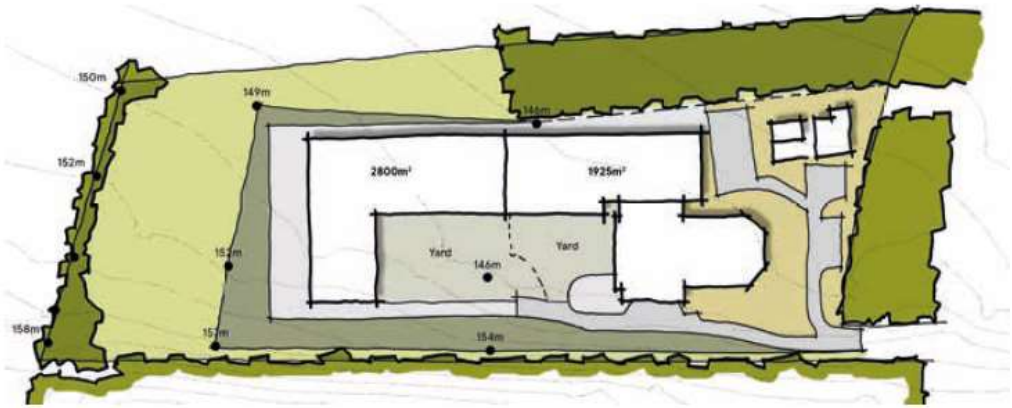
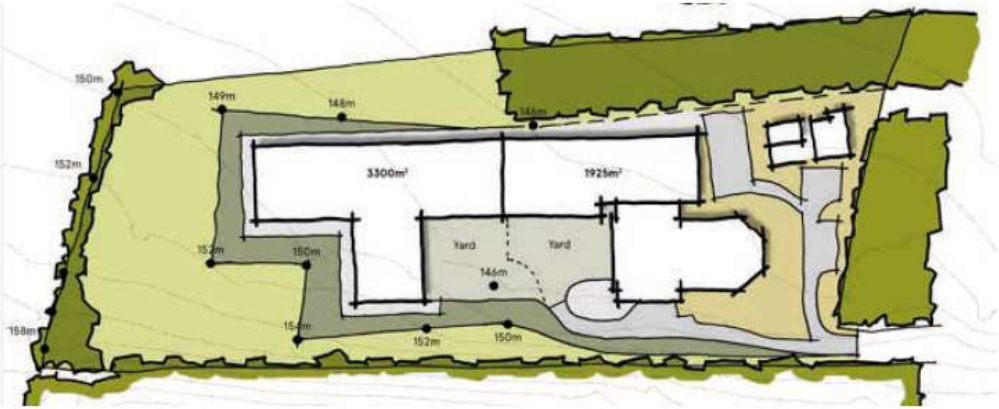
Options Testing

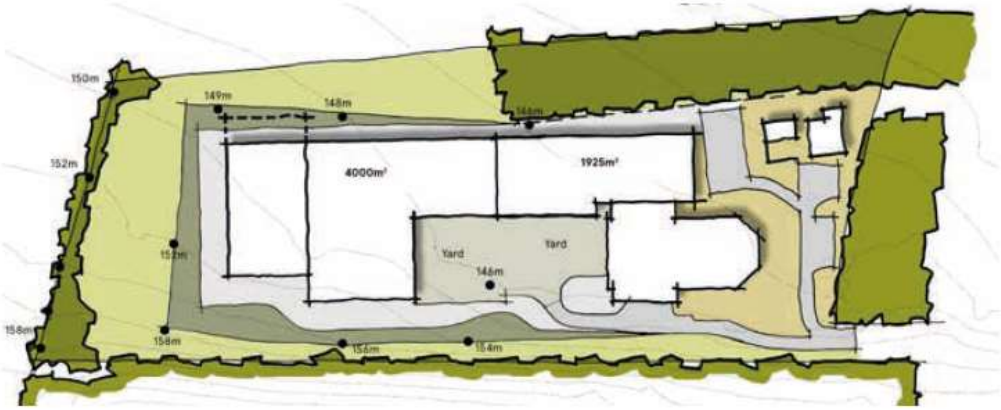


Option 1



Option 2

Option 3



Option 4

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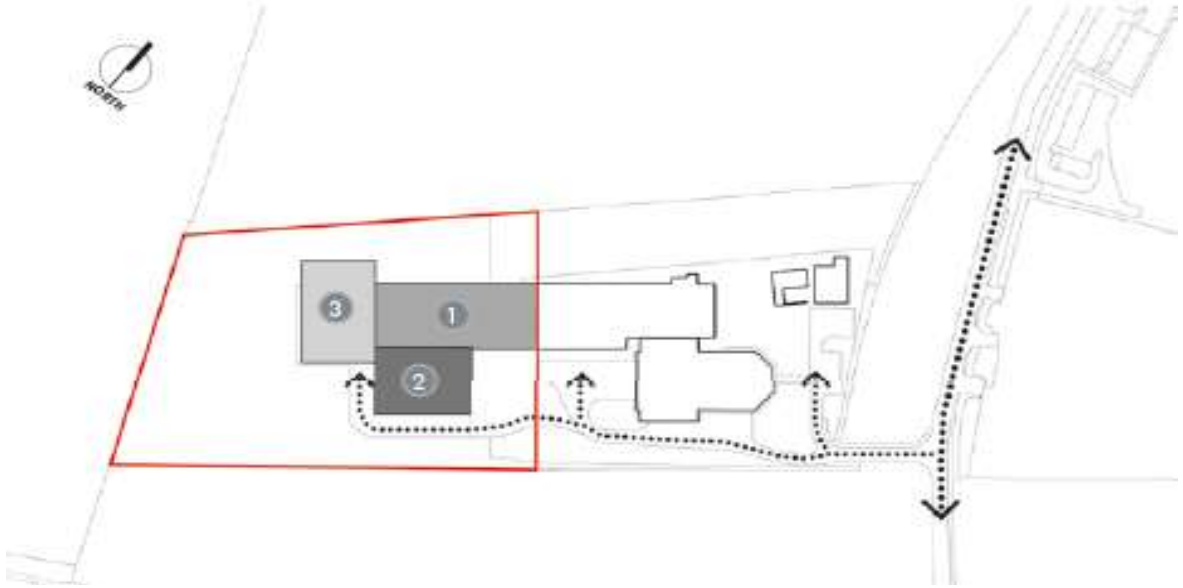
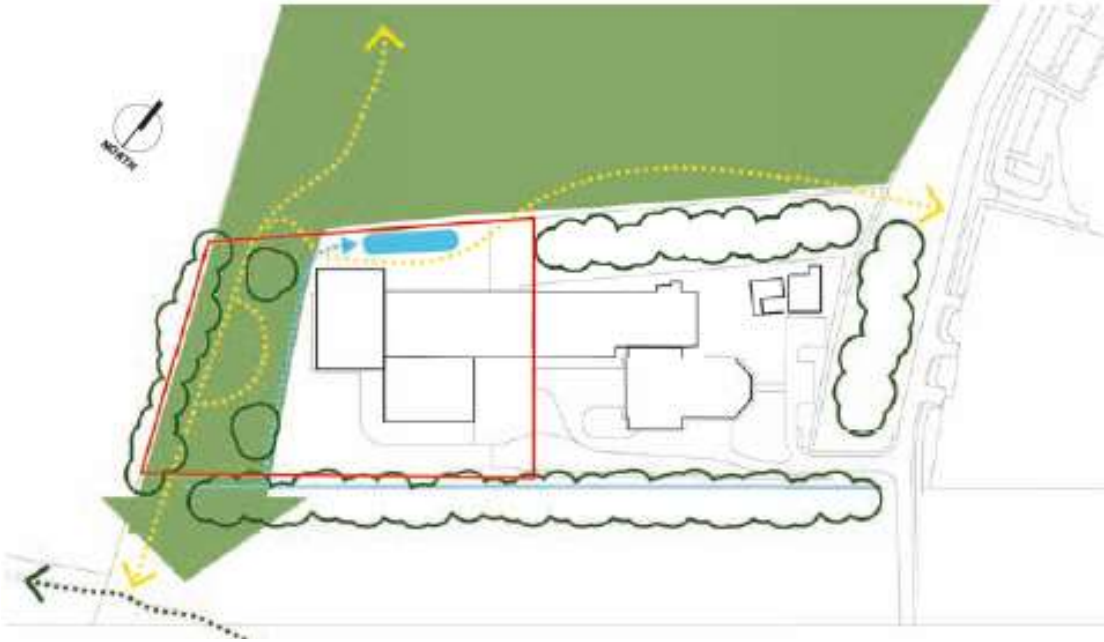
Key Aspects of the Development

BUILT FORM



GREEN



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Illustrative Masterplans

Option A

- Up to 5,500 sqm of floorspace;
- Concealed development form;
- Screened by planting and landscaping.

Option B

- Up to 5,500 sqm of floorspace;
- Protruding development form;
- Northern elevation could be treated as a feature with a glazed façade.

SITE SECTIONS

FIGURE 21: OPTION A - SITE SECTION LINE

FIGURE 23: OPTION B - SITE SECTION LINE

FIGURE 22: OPTION A - INDICATIVE SECTION

HARROGATE
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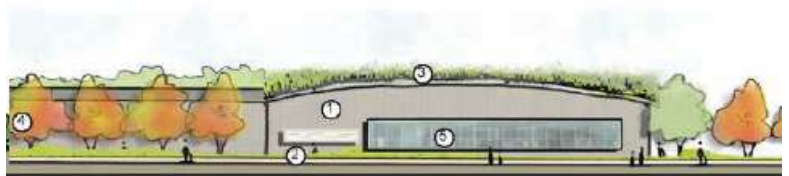

FIGURE 24: OPTION B - INDICATIVE SECTION